

9TH
ANNUAL

**HEALTH &
WELLNESS**
Festival

*Sponsorship
Proposal*

9th Annual Health & Wellness Festival

*Joe Celestin Center, 1525 NW
135th St, Miami, FL 33167*

October 12th, 2024

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Sponsorship Letter

Dear Potential Sponsor

I am writing to you on behalf of the MJD Wellness and Community Center, Inc. to cordially invite you to consider one of our sponsorship packages for the 9th Annual Health and wellness festival, which will be held on October 12, 2024 at Joe Celestin Center, 1525 NW 135th St, North Miami, FL 33167

The MJD Wellness and Community Center team is dedicated to offering preventive screenings and immunizations, raising awareness of health risks, demonstrating healthy habits, and promoting organizational benefits and community resources.

The purpose of this festival is to help the community by reducing their unhealthy lifestyle, decreasing chronic disease and mental health for the success of the participants' health.

The sponsors for this event will have the opportunity (based on sponsorship level) to attend and network with guests and other sponsors, logo displayed on all event advertising, placement on our website, advertising on 20 different social media platforms, radio, and live broadcast on national and international TV channels.

If you would like more information about the 9th Annual Health and Wellness festival, and any of the programs it supports, please feel free to call me at +1 (786) 534-3896. Join us on the web at www.mjdwelness.org

Yours sincerely,



CEO & Founder





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9th Annual Health & wellness festival

October 12 - Fair Day

MJD will extend its support and consultation to help people gain knowledge about their health and wellbeing. There will be seamless access to healthcare providers, insurance companies, social services, yoga, food distribution, and much more. The screening will be done for all patients who will attend the event and will be rendered proper assistance and support. In case of further treatment and care, MID will refer the patient to a licensed partner for follow-up.



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About The MJD Wellness & Community Center, Inc.

Introduction:

MJD Wellness and Community Center Inc is a nonprofit 501c (3) organization created in 2015. MJD provides care for the underserved population in Miami Dade County and surrounding areas.

Our Mission:

Our mission is to promote health and wellness through advocacy, education, sharing resources, and access to health care services. The agency model relies on the delivery of compassionate, enthusiastic healthcare exceeding patient expectations every time, regardless of their cultural, financial, social status, or sexual orientation.

Our Vision:

MJD Wellness and Community Center Initiatives is to:

- Encourage habits of wellness
- Increase awareness of factors and resources contributing to well being
- Inspire and empower individuals to take responsibility for their health.



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Sponsorship Packages



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Our sponsorship team will work with you to customize these sponsorship packages to fit your company objectives and marketing goals.

DIAMOND SPONSOR

\$10,000

By being our Diamond Sponsor you get the most possible exposure and “bang for your buck” through our package including:

- Logo on all marketing and promotional materials including but not limited to posters, flyers, festival signage, tickets, press release, media alert, and website.
- Opportunity to speak in the fair for 10 minutes.
- 20X10 Both space (8)
- Opportunity to speak at MJD radio show for 3 months
- Picture or logo will be on the stage
- Logo will be on the step and repeat banner
- Access to the health resource fair for 4 months. Resource fairs are typically held every first thursday of the month at our food pantry
- Product or service video commercial on food pantry screen for 8 months



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Sponsorship Packages



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GOLD SPONSOR

\$8,000

Gold sponsorship allows you to be the exclusive sponsor with your logo on all the marketing material:

- Display up to 4 banners at the event
- Opportunity to speak for 5 minutes
- 10x10 booth space
- Appreciation awards
- Opportunity to speak at MJD radio show for 2 months
- Logo in the step and repeat banner
- Access to the health resource fair for 2 months. Resource fairs are typically held every first thursday of the month at our food pantry
- Product or service video commercial on food pantry screen for 3 months



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Sponsorship Packages



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SILVER SPONSOR

\$5,000

Silver sponsorship allows you to avail of the following benefits:

- Access to the health resource fair for 1 month. Resource fairs are typically held every first thursday of the month at our food pantry.
- Logo in all promotional materials
- Certification award
- 10x10 booth space (Personal tent)



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Special Events



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Custom Package

If one of the standard packages isn't to your liking or you're more interested in crafting a positive diversity/custom package or bespoke networking/fun activity we'd love to support your vision.

Perhaps you are interested in sponsoring the '9th Annual Health and wellness festival'; want to spice up breaks with code breaker challenges or maybe you'd like to make sure all attendees are well fed and happy via breakfast, lunch, or event sponsorship.

To discuss these or your ideas on a sponsor package that fits your objectives and meets your company's needs (within your budget) do get in touch.

MJD Wellness and Community Center
festival@mjdwellness.org



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Become a Sponsor



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MJD Wellness and Community Center is interested in developing mutually beneficial sponsorships and providing optimal benefit to the prospective sponsors. As a sponsor for the 9th Annual Health and wellness festival, you will have the opportunity to integrate your brand into the marketing programs organized by MJD Wellness and Community Center.

We will also provide a unique and intimate opportunity to increase your brand's visibility to younger generations who are brand conscious, brand loyal, and have a significant interest in the non-profit industry. The 9th Annual Health and wellness festival is ideal for your business and will provide hands-on promotional opportunities for customers to interact with your brand.



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Contact Information

We welcome you to join us by sponsoring the "9th Annual Health and wellness festival". We look forward to hearing from you.

For more information about the festival, please contact us at:

Company Name: MJD Wellness and Community Center Inc.

Event Name: 9th Annual Health and wellness festival

Website: www.mjdwelness.org

Email: mjdspecialtycare@gmail.com/ festival@mjdwelness.org



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Contract Form



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We would like to become a Sponsor of the "9th Annual Health and wellness festival"

Sponsorship Packages

- \$10,000 Diamond Sponsor
- \$8,000 Gold Sponsor
- \$5,000 Silver Sponsor

- I would like to contribute in another way

Contact _____ Email _____ city _____

Address _____ State _____

My check is enclosed, made payable to 9th Annual Health and wellness festival"

Please charge my credit card; Card number _____ - _____ - _____ - _____
CVV ___ Exp ___ / ___

Please charge my credit card on _____ day of the month

Please contact me about charging my bank account.



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